



Flocks of
the
Future

Supporting the Next Generation

Flocks of the Future is a young farmer programme designed to inspire and support the next generation of sheep farmers, encouraging fresh talent and new ideas to help ensure a vibrant future for the sector.

PROUDLY SPONSORED BY IRISH COUNTRY MEATS WITH
THE SUPPORT OF BORD BIA, TEAGASC AND SHEEP IRELAND

Open to farmers aged 16–25, the programme gives young farmers the opportunity to win a mini flock comprising of one five-star ram and five breeding hoggets, worth over €2,500. The prize also includes tailored supports from Irish Country Meats, Bord Bia, Teagasc and Sheep Ireland.

Successful applicants will be required to attend the winners showcase event. Winners will also receive one-on-one advisory supports, industry insights, and a 20c/kg bonus on lambs sold to ICM under the initiative.

WINNERS WILL EACH RECEIVE:

- A mini flock 1 ram + 5 hoggets (worth over €2500 each)

SUPPORT FOR EACH WINNER:

- **Bord Bia:** Quality Assurance and AgNav development
- **Teagasc:** 1–2 advisory visits
- **Sheep Ireland:** Ram selection support on the day of the Sheep Ireland sale along with Irish Country Meats
- **Irish Country Meats:** 20 cent bonus on the lambs from this programme for the first 3 years. Plus advice and support along the programme journey.

HOW TO ENTER:

- Submit a video presentation addressing the three questions below while showcasing your farm (3–5 mins. max)
- Complete the application form answering the below three questions (less than 500 words):
 1. Why should you be selected to win the mini flock?
 2. What sustainability measures will you adopt if you win?
 3. What can Irish Country Meats do to support young sheep farmers?

IMPORTANT: Submit your application by uploading your video to YouTube as an unlisted YouTube video in the privacy settings. Email your video link and completed form to flocksofthefuture@irishcountrymeats.com

Flocks of
the
Future

For any questions or queries
please contact Lauren Nolan

Email: lauren.nolan@irishcountrymeats.com

Phone: 087 716 8352

